

DISPLAY KIT

for *SIDING SHEARS*

1 Siding
DVD



1 "Try Me!" Poster
with mount
Size: 18" x 24"



2 Pads of
Tear-off Sheets



1 Siding
Promo Kit

1 Shear Stand
with mounting brackets



2 Point of Sale
Cards



1 Blade Guard

Dear Valued Customer,

Increase sales and move inventory! That's what our new Display Kit for Siding is designed to do!

"When they try it, they buy it" is the resounding claim from your colleagues and this Display Kit is the fastest, easiest way to set yourself up for success.

How To Use The Display Kit:

1. Select a shear from your inventory and place it in a high-traffic, high-visibility location
2. Attach the shear to the shear stand using the mounting brackets included
3. Using the poster mount, attach the "Try Me" poster to the stand
4. Attach one of the vinyl-coated Point of Sale (POS) cards to the shear
5. Attach one of the vinyl-coated POS cards to pallet racking or other viable location
6. Apply one of the round Bullet Tools "Made In USA" stickers to the shear table
7. Cut blade guard to size and attach to shear
8. Use the Promo Kit materials & flyers at the counter, for training and/or distribute to customers
9. Ask your customers to try the Bullet Tools Siding Shear – the easiest way to save time & money

Please call with questions or ideas for additional ways we can serve you! Our mission is to "continually improve the lives and livelihoods of tradesmen across the globe by providing cutting-edge solutions."

Best regards,

The Bullet Team

208-772-0175

salesteam@BulletTools.com

www.bullettools.com

Display Kit Contents

- 1 Shear Stand w/Mounting Brackets
- 1 Blade Guard
- 1 "Try Me" Poster (18" x 24") with Mount
- 2 Pads of Tear-Off Product Information Sheets
- 2 Point of Sale cards
- 1 Siding DVD
- 2 Zip Ties
- 1 Siding Promo Kit

Siding Promo Kit Contents

- 10 Line Cards
- 10 Brochures (siding)
- 10 Bullet Tools round Made in USA stickers
- 2 Siding Display Kit Flyers
- 1 Pad of Tear-Off Product Information Sheets
- 10 Flyers - 13" EZ Shear for Siding & Siding Trim
- 10 Custom Shear Flyers