

DISPLAY KIT for FLOORING SHEARS

1 Flooring DVD



1 "Try Me!" Poster with mount
Size: 18" x 24"



2 Pads of Tear-off Sheets



1 Flooring Promo Kit



1 Shear Stand with mounting brackets

2 Point of Sale Cards



1 Blade Guard



BULLET TOOLS™

Cutting-Edge Solutions for Tradesmen

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Dear Valued Customer,

Increase sales and move inventory! That's what our new Display Kit for Flooring Shears is designed to do!

"When they try it, they buy it" is the resounding claim from your colleagues and this Display Kit is the fastest, easiest way to set yourself up for success.

How To Use The Display Kit:

1. Select a shear from your inventory and place it in a high-traffic, high-visibility location
2. Attach the shear to the shear stand using the mounting brackets included
3. Using the poster mount, attach the "Try Me" poster to the stand
4. Attach one of the vinyl-coated Point of Sale (POS) cards to the shear
5. Attach one of the vinyl-coated POS cards to pallet racking or other viable location
6. Apply one of the round Bullet Tools "Made In USA" stickers to the shear table
7. Cut blade guard to size and attach to shear
8. Use the Promo Kit materials & flyers at the counter, for training and/or distribute to customers
9. Ask your customers to try the Bullet Tools Flooring Shear – the easiest way to save time & money

Please call with questions or ideas for additional ways we can serve you! Our mission is to "continually improve the lives and livelihoods of tradesmen across the globe by providing cutting-edge solutions."

Best regards,

The Bullet Team

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Display Kit Contents:

- 1 Shear Stand with Mounting Brackets
- 1 Blade Guard
- 1 "Try Me" Poster (18" x 24") with Mount
- 2 Pads of Tear-Off Product Information Sheets
- 2 Point of Sale cards
- 1 Flooring DVD
- 1 Flooring Promo Kit

Flooring Promo Kit Contents:

- 10 Line Cards
- 10 Brochures (wood flooring)
- 10 Brochures (soft flooring)
- 10 Bullet Tools Made in USA stickers
- 2 Flooring Display Kit Flyers
- 1 Pad of Tear-Off Product Information Sheets
- 10 Flyers - 13" EZ Shear Flooring Cutter
- 10 Flyers – 20" EZ Shear Flooring Cutter